



LaserShield® Leads The Field In Wireless Security!

Typical Dealer Program Comparisons Wireless Security***

**LaserShield
30%-36%
SAVINGS!**

	LASERSHIELD	ADT	BRINKS	APX	TYPICAL	WHO IS BEST
BASE SYSTEM						
Up Front	\$199.00	\$99.00	\$49.00	\$0*	\$99.00	LaserShield 30%-36% SAVINGS!
Monthly/Service Plan	\$19.95	\$33.99	\$34.99**	\$39.99	\$35.99	
1st Year Cost	\$438.88	\$506.98	\$468.88	\$479.88	\$530.88	
2nd Year Cost	\$239.88	\$407.88	\$419.88	\$479.88	\$431.88	
3rd Year Cost	\$239.88	\$407.88	\$419.88	\$479.88	\$431.88	
TOTAL 3 YEAR COST	\$918.64	\$1,322.74	\$1,306.64	\$1,439.64	\$1,394.64	
ADD-ONS						
Motion - Time of Install	\$59.99	\$90-\$130	\$90-\$130	\$75.00	\$100.00	LS 30%-50% savings LS 50%-75% savings
Motion - Added Later	\$59.99	\$190-\$230	\$190-\$230	\$125.00	\$200.00	
SERVICE						
Service Call Charge After 12 Months Per Call	Free - For Ever \$0	Free For 90 Days \$25-\$75	Free For Contract Plus \$25-\$50	Free For 1st Year \$45.00	Free For 90 Days \$100.00	LaserShield 100% Savings
PRODUCT WARRANTY	Lifetime***	1 Year	1 Year	1 Year	1 Year	LaserShield - Superior
INSTALLATION						
INSTALL TIME SCHEDULE TO INSTALL	10 Minutes Same Day	3-4 Hours 1-7 Days	2-4 Hours 1-7 Days	3-4 Hours 1-2 Days	2-4 Hours 2-3 Days	LaserShield LaserShield
CREDIT CHECK APPROVAL RATE	Not Applicable 100%	Yes 60-70%	Yes 60-70%	Yes 60-70%	Yes 60-70%	LaserShield LaserShield
CONSUMER CONTRACT	Month To Month	3-5 Years	3 Years	3-5 Year	3-5 Years	LaserShield
EARLY DISCONNECT LIABILITY	None	Balance of Contract	Balance Of Contract	Balance of Contract	3 Years	LaserShield
QUALIFY INSURANCE DISCOUNTS	Yes	Yes	Yes	Yes	Usually	All
MONITORED 24/7	Yes	Yes	Yes	Yes	Yes	All
CELL BACK-UP AVAILABLE	Yes	Yes	Yes	Yes	Yes	All
INTERNET MONITORING AVAILABLE	Yes	No	Yes	No	No	Most
24/7 TECHNICAL SUPPORT	Yes	Yes	Yes	Yes	Yes	All
EASE OF USE	Superior	Moderate	Moderate	Moderate	Moderate	LaserShield
MONITORING STATIONS	Superior	Quality	Superior	Poor	Moderate	LaserShield & Brinks
EASE TO MOVE OR RELOCATE	Superior	Poor	Poor	Poor	Poor	LaserShield
ADD IP CAMERA	Yes	No	No	No	Some	LaserShield
RENTERS	Yes	No	No	No	Usually No	LaserShield
REMOTE DIAL IN	Yes	Yes	Yes	Yes	Usually	All
PANIC FROM ALL DEVICES	Yes	No	No	No	No	LaserShield
TAXES AND PERMITS	Not Included	Not Included	Not Included	Not Included	Not Included	All
EASE TO EXPAND	Yes	No	No	No	No	LaserShield
NATION WIDE	Yes	Yes	No	No	No	LaserShield & ADT
VIDEO ALARM VERIFICATION	Yes	No	No	No	No	LaserShield
SMALL BUSINESS OPEN/CLOSE	Yes	Yes	Yes	Yes	Yes	All

*\$99 ACTIVATION - TO CLOSE SOMETIMES WILL WAIVE **\$29.99 NO SERVICE ***With Active Monitoring Service ****Information Compiled August, 2008.